



# WEBSITE TO MAILBOX

## DIRECT MAIL POSTCARD RETARGETING PRICING

### Target Anonymous Website Visitors in their Postal Mailboxes!

With Website to Mailbox, you now have the power to send real printed postcards to prospects who visit your website even before they've provided you with their contact information. Website to Mailbox works by capturing the IP address of the visitor and seeing if there is a match to their physical address. If a match is found, and the prospect fits your predetermined qualifying factors, a retargeting postcard is mailed automatically within 24 hours.

### Pay By The Month

Choose your monthly limit. You'll pay a one-time setup fee of \$425 along with your first month, and then you'll make another simple payment each time you use up your cards (no more than once each month).

Cards Per Month	4.25"x6" Card	6x8.5" Card
150	\$1.90	\$2.20
250	\$1.84	\$2.09
500	\$1.71	\$1.94
1,000	\$1.53	\$1.87
2,500	\$1.42	\$1.61
5,000	\$1.30	\$1.48
10,000	\$1.10	\$1.25
25,000	\$0.93	\$1.06

### Pay in Advance

Purchase a block of card credits at a discounted rate and use them over time.

Cards Per Month	4.25"x6" Card	6x8.5" Card
50,000	\$0.86	\$0.98
75,000	\$0.82	\$0.94
100,000	\$0.79	\$0.90
250,000	\$0.72	\$0.82

*Choose the maximum number of cards you'd like to mail each month*

### How Billing Works:

At sign up, you will be charged your tier's per card price, times your Cards Per Month quantity and your one-time setup fee of \$425. If you don't use your full quantity during your first month, we'll wait until you've used it up before we bill you again. You'll make a simple payment each time you use up your cards (no more than once each month).

To get started, we will place a tag on your website (or get it to you if we do not manage your site). Once the tag has been placed, we can show you how many website visitors you're getting and how many of them can be reached with retargeting postcards.

**Contact us now to get started!**

**1-417-815-3266**